

2008 ADVERTISING AGREEMENT

Take 4

**A CULTURAL ARTS PROGRAM
BOOK COLLABORATIVE**

- Shakespeare Santa Cruz
- Cabrillo Festival of Contemporary Music
- Santa Cruz County Symphony
- UCSC Arts & Lectures

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sandykruz@yahoo.com
www.cabrillosmusic.org/about/Take4.html

Name of Business _____ Date _____

Contact Person _____

Address _____ City _____ State _____

Zip _____ Phone _____ Fax _____

E-mail _____ Website: _____

TAKE ALL 4 AND SAVE!	Size _____ (see due dates below) RATE \$ _____
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SINGLE BOOKS:

- | | | | | |
|----------|----------------------------|------------|-------------|---------------|
| 1 | Shakespeare Santa Cruz | Size _____ | (due 6/13*) | RATE \$ _____ |
| 2 | Cabrillo Festival | Size _____ | (due 6/13*) | RATE \$ _____ |
| 3 | Santa Cruz County Symphony | Size _____ | (due 8/25*) | RATE \$ _____ |
| 4 | UCSC Arts & Lectures | Size _____ | (due 8/25*) | RATE \$ _____ |

PRE-PAYMENT is due by the Ad Deadline date.*

Make checks payable to: "Take 4" and mail to: 307 Church St., Santa Cruz, CA 95060

TOTAL _____

Special Instructions: _____

ARTWORK: Will be sent to Schipper Design +. Contact them at francis@schipperdesign.com or (831) 623-2341

TERMS: This agreement is subject to the rates, terms and conditions of the current rate card. Total payment is due on date of the Ad Deadline for each publication. *A late fee of 1.5 % of the total amount due will be charged per month. Charges will apply the day following payment deadline dates. No space cancellation will be accepted after the Space Reservation Deadline. The advertiser agrees to hold Take 4 and its representatives harmless with regard to the use of any copy, illustration, photographs, or any other materials provided by the advertiser for their ad. Liability of the publisher for errors is limited to the cost of the space occupied by the error. Upon signing this agreement, the advertiser is presumed to have read, understood and agreed to this contract and the terms and conditions set forth within, as well as the terms and conditions set forth in the current rate card.

Advertiser's Signature _____ Date _____ Salesperson _____

THANK YOU FOR SUPPORTING THE ARTS IN SANTA CRUZ COUNTY!