

## 2005 ADVERTISING AGREEMENT



**A CULTURAL ARTS PROGRAM  
BOOK COLLABORATIVE**

- UCSC Arts & Lectures
- Shakespeare Santa Cruz
- Santa Cruz County Symphony
- Cabrillo Festival of Contemporary Music

**831.462.4129**

<http://www.cabrillomusic.org/take4>

**200 7th Avenue, Suite 225, Santa Cruz, CA 95062**

Name of Business \_\_\_\_\_ Date \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web Address \_\_\_\_\_



**TAKE ALL FOUR AND SAVE MORE!**

**• 20% Discount •**

<b>1</b>	<b>Shakespeare Santa Cruz</b>	size _____	(due 6/15*)	RATE	_____
<b>2</b>	<b>Cabrillo Music Festival</b>	size _____	(due 6/24*)	RATE	_____
<b>3</b>	<b>Santa Cruz County Symphony</b>	size _____	(due 8/19*)	RATE	_____
<b>4</b>	<b>UCSC Arts &amp; Lectures</b>	size _____	(due 8/1*)	RATE	_____

**PRE-PAYMENT is due by the Ad Deadline date.\***

***Make checks payable to: Take 4***

**TOTAL** \_\_\_\_\_

Special Instructions: \_\_\_\_\_

**TERMS:** This agreement is subject to the rates, terms and conditions of the current rate card. Total payment is due on date of the Ad Deadline for each publication. **\*A late fee of 1.5 % of the total amount due will be charged per month. Charges will apply the day following payment deadline dates.** No space cancellation will be accepted after the Space Reservation Deadline. The advertiser agrees to hold Take 4 and its representatives harmless with regard to the use of any copy, illustration, photographs, or any other materials provided by the advertiser for their ad. Liability of the publisher for errors is limited to the cost of the space occupied by the error. Upon signing this agreement, the advertiser is presumed to have read, understood and agreed to this contract and the terms and conditions set forth within, as well as the terms and conditions set forth in the current rate card.

Advertiser's Signature \_\_\_\_\_ Date \_\_\_\_\_ Salesperson \_\_\_\_\_

**THANK YOU FOR SUPPORTING THE ARTS IN SANTA CRUZ COUNTY!**